

Asian Securitex 2010 Conference

Security in Emerging Markets - China Focus

2-3.6.2010

Hong Kong Convention
& Exhibition Centre

www.asiansecuritex.com



Security in Emerging Markets - China Focus

- ◆ Security Industry Regulation in Asia-Pacific
- ◆ Insight into the Impact of the "China Security Services Management Ordinance"
- ◆ Achieving a Presence and Addressing Opportunities in the China Security Market
- ◆ The Market Potential for Security Alarm Network Systems in China
- ◆ The Development & Opportunities of Foreign-funded Players in China Security Market
- ◆ Protecting Intellectual Property
- ◆ China Reaching Out: How will Chinese organisations secure their workers overseas?
- ◆ Managing Security Risk in China: Multi-National Perspectives

Co-located



Conference Advisory Panel



Asian Professional Security
Association (APSA) - Hong Kong Chapter



Hong Kong Police
Crime Prevention Bureau



International Professional Security
Association (HK) Ltd (IPSA)



Shenzhen Security &
Protection Industry Association



ASIS International -
Hong Kong Chapter



Hong Kong Security
Association (HKSA)

Supporting Association

Organiser



Hong Kong Exhibition
Services Ltd

Security in Emerging Markets - China Focus



The Industry's renowned Asian Securitex Conference will mark its glorious return on 2-3 June 2010 at the HKCEC with 2010 theme on "Security in Emerging Markets - China Focus".

After over a decade of development, great changes are taking place in China's security industry, from participation bodies, marketing system, business operation, market management and market maturation to opening extent. Multinational corporations who have long tried to enter China's market have met obstacles. Asian Securitex 2010 Conference aims at unveiling the China's security law and regulatory structure, opportunities and challenges in China's emerging security industry.

The biennial Asian Securitex Conference has gained generous support from various prominent guests and speakers in the past few editions including former Secretary for Security, Security Bureau - Mrs Regina Ip, former Commissioner of Police - Mr Dick Lee, Commissioner of Police - Mr Tang King-shing and Chairman of Simon Murray Associates and GEMS - Mr Simon Murray. This Year, over 300 regional government officials, law enforcement officers, security managers and other security industry professionals are expected to participate and exchange the latest ideas in the industry.



Mr. Tang King-shing, the Guest of Honour and distinguished guests on the stage.



(From left to right)
Chairman of Simon Murray Associates and GEMS - Mr Simon Murray
General Manager of Hong Kong Exhibition Services Ltd - Mr Daniel Cheung

Asian Securitex
2010 Conference,
is the year's most exciting and
not-to-be-missed gathering
for the security experts!

Day 1

2 June 2010

12:00 - 14:30	<p>Welcome Luncheon Guest of Honour Lee Siu Kwong, Ambrose, GBS, IDSM, JP, Secretary for Security, HKSAR</p>	<p>Exclusive Luncheon Sponsor: tyco  Tyco / ADT Security Service</p>
14:30 - 15:00	<p>Session 1 Keynote Speech: Protecting What You Have Through Knowing What You Know Stephen Richard Selby, JP Director of Intellectual Property Department, HKSAR</p>	
15:00 - 15:50	<p>Session 2 Security Industry Regulation in Asia-Pacific Ted Devereux, Chairman, The Hong Kong Security Association</p>	
15:50 - 16:10	Tea Break	
16:10 - 17:00	<p>Session 3 Insight into the Impact of the "China Security Services Management Ordinance" Jack Chu, President, RA Consultants Ltd</p>	
17:00 - 17:50	<p>Session 4 Achieving a Presence and Addressing Opportunities in the China Security Market Liu Wei, Chairman, China Security & Protection Co Ltd</p>	

Day 2

3 June 2010

9:40 - 10:30	<p>Session 5 The Market Potential for Security Alarm Network Systems in China Li Xiao Long, Chairman, Hebei-Anfang Technology Company Ltd / Chairman, China Alarm Services Industry Alliance</p>
10:30 - 11:20	<p>Session 6 The Development & Opportunities of Foreign-funded Players in China Security Market Yang Jin Cai, Chairman, Shenzhen Security & Protection Industry Association</p>
11:20 - 11:40	Tea Break
11:40 - 12:30	<p>Session 7 Protecting Intellectual Property Moderator Dave Milkowski, Managing Partner, Amer - China Partners Ltd Panelists • Chris Cosgrove, Regional Manager of Asia Investigations, Mattel • David Fernyhough, Executive Vice President of Risk Management & Business Intelligence, Hill & Associates • Patrick Wong, Nike</p>
12:30 - 14:30	Lunch
14:30 - 15:20	<p>Session 8 China Reaching Out: How will Chinese organisations secure their workers overseas? Dave Milkowski, Managing Partner, Amer - China Partners Ltd</p>
15:20 - 16:50	<p>Session 9 Managing Security Risk in China: Multi-National Perspectives Moderator Mark Hargraves, Head of Physical Protective Security Asia Pacific, HSBC Panelists • Angus Stevenson-Hamilton, Director of Corporate Security, Shangri-la Hotels & Resorts • Katherine Peavy Sima, Security Director, Wal-Mart - Global Procurement</p>

*N.B. This programme is provisional and subject to change by organisers without prior notice.
This programme is conducted in English and Putonghua, with simultaneous interpretation.*

2-3 June 2010, Room N101, Level 1, Hong Kong Convention & Exhibition Centre

Asian Securitex 2010 Conference

Registration Form

For Enquiries

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Contact

Ms Michelle Lam

Please submit your registration form via fax +852 2528 3103 or visit www.asiansecuritex.com for more details.

DELEGATE'S INFORMATION

Salutation : Mr /Ms /Mrs

Surname : _____ Given Name : _____

Company : _____ Job Title : _____

Email : _____

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City : _____ Province : _____

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I am a member of Advisory Panel Organisations :

APSA - HK Chapter ASIS International - HK Chapter Hong Kong Police HKSA IPSA

Early Bird
Registration

Registration Deadline 7 May 2010 Conference Fees

Before 23 April 2010		After 23 April 2010	
Members of Advisory Panel	Non - Members	Members of Advisory Panel	Non - Members
HK\$800	HK\$1,200	HK\$1,000	HK\$1,400

* Group registering 5 or above at the same time are eligible for a group discount of 20% off each registration.

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Registration is ONLY confirmed upon receipt of full payment.

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CANCELLATIONS / TRANSFERS

No refund will be given upon cancellation. Substitutions are accepted upon prior notice.

PAYMENT MUST BE RECEIVED BEFORE THE CONFERENCE DATE TO GUARANTEE YOUR PLACE

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